

SEO Success

This is skin care services industries.



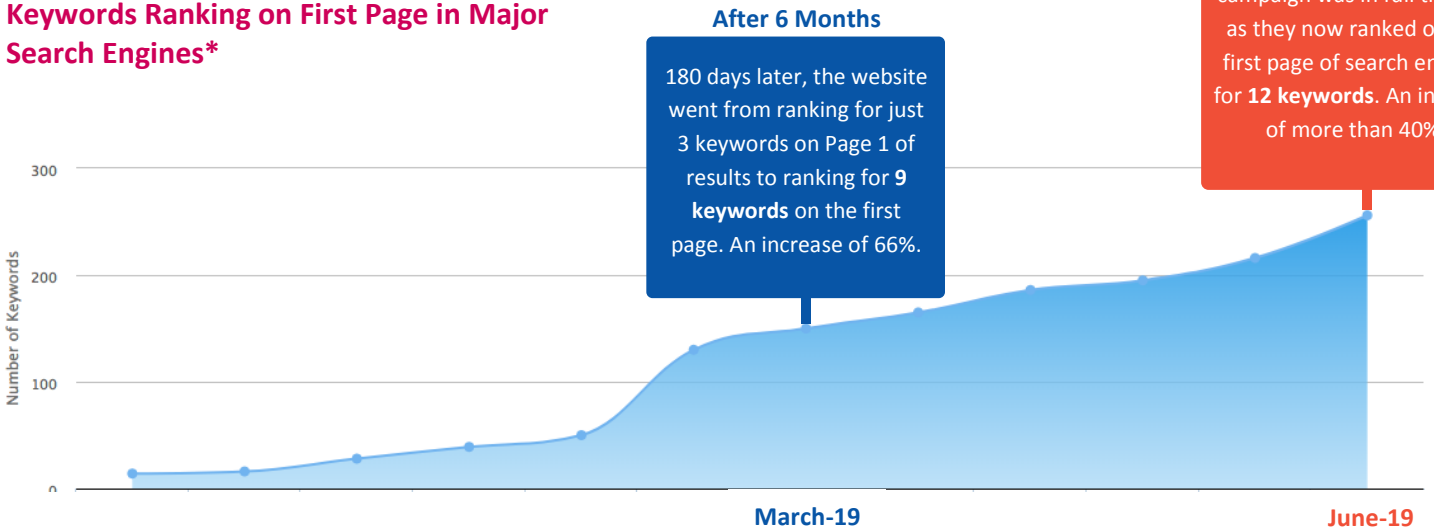
Prior to SEO

Skin care services Industries came in Sep of 2018, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 3 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as **Google My Business** and **Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.

Keywords Ranking on First Page in Major Search Engines*



Google Analytics data

62.71%

Increase in Google Organic Sessions. 10,189 Organic visits received in last 1 month.

65.82%

Increase in Overall Website Traffic. 16,247 Overall visits received in last 1 month.

75.52%

Increase in Website Pageviews. 57,381 Pageviews received in last 1 month.

*Major Search Engines defined as Google and Bing